# WHITE PAPER 2025-2030 Extended





### **Establish**

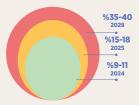
1964 Dried Fruit Processing Machine Manufacture | 2006 Re-packing & Dried Food Production | 2010 Rice Flour Production | Since 2013 Dried Fruit Export |



**Vision & Target** 

# **%35-40 Key Sector** / Sub Sector Market Domination

To be key-sector leader with fair and sustainable trade.





#### %1.5 of Estimated **Turnover**

(New Toxin Screening-Selection Technologies Development, Next Generation Packing)



#### Cooperation Compliance



Distributorship in Target Markets



Strategic Partnership



USA - UK - Japan Italy - France



Visit our website and **WhitePaper Page** 

#### **COMPANY & PRODUCTS**

### **Group Company Title's**

#### Yücebaş Dış Ticaret Gıda San. A.Ş.

Chamber of Commerce | 1275891 Yücebaş Gıda Organik Tarım Ürünleri Ltd. Şti. Chamber of Commerce | 1449841

### **Products & Service**

Dried Diced Figs, Halves Cut Figs, Fig Paste, Paste Diced Figs, Date Paste, Apricot Paste, Diced Apricot, Rice Flour, Rice Semolina, Sold Paste Machine's Spare Parts, / Diced re-packing service, paste re-packing service etc.

#### **FACTORY INFORMATION & CERTIFICATES**



**Capacity Rate** 











Total Closed Area

New Invesment Dried Figs Cold Storage



## **Number of Employees**









**Management** 



**Our Certificates** 

#### FINANCE

#### **Revenue Distribution**



2024 Turnover 5.8 Mn \$ (R) **Current Ratio** 

> 1.50 **Acid Test Rating** 0.89

**Net Working Capital** ( December 2024 )

410.850 S



**2025 Turnover** 7.4-8.2 Mn \$ (Estimated)



**2030 Turnover** 28-38 Mn \$ (Estimated)

#### **EXPORT SALES**

## **Key Sector** D&P = Diced and Paste Figs



2030 2024 2025

Market Share F: Forecast / R: Realized Market Share %3.9 (R)

2025

2030

The firm has created

## FAIR TRADE

The firm shares weekly buy and sell prices for fair trade.

#### **Fair Trade Web Sites:**

**Purchase Broken Rice** www.kirikpirinc.com

www.hurdaincir.com

#### Sales

www.figpaste.com www.dicedfigs.com www.pirincunu.com (Rice Flour)

#### **CUSTOMER LOYALTY**

2024

**MARKET SHARE & REVENUES** 

**Industrial Dried Figs** 



a portfolio pyramid for New Customer loyalty. The bottom of the pyramid belongs to older and tonnage customers. 2x40 dc +2x40 dc

