

WHITE PAPER 2024-2028 Extended

yücebaş FOOD CO.
INNOVATIVE DRIED FRUITS

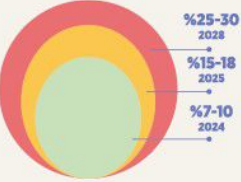
Establish

1964 Dried Fruit Processing Machine Manufacture | 2006 Re-packing & Dried Food Production | 2010 Rice Flour Production | Since 2013 Dried Fruit Export |

Vision & Target

%30 Key Sector / Sub Sector Market Domination

To be key-sector leader with fair and sustainable trade.



R&D Information

%1.5 of Estimated Turnover

(New Toxin Screening-Selection Technologies Development, Next Generation Packing)

Cooperation Compliance

- ✓ Distributorship in Target Markets
- ✓ Strategic Partnership

Target Markets

USA - UK - Japan
Italy - France



Visit our website and WhitePaper Page

COMPANY & PRODUCTS

Group Company Title's

Yücebaş Dış Ticaret Gıda San. A.Ş.
Chamber of Commerce | 1275891
Yücebaş Gıda Organik Tarım Ürünleri Ltd. Şti.
Chamber of Commerce | 1449841

Products & Service

Dried Diced Figs, Fig Paste, Paste Diced Figs, Date Paste, Apricot Paste, Diced Apricot, Rice Flour, Rice Semolina, Sold Paste Machine's Spare Parts, / Diced re-packing service, paste re-packing service etc.

FACTORY INFORMATION & CERTIFICATES



Capacity Rate

%35.8



Number of Employees

+60

%100 Women Executives



Our Certificates



FINANCE

Revenue Distribution



2023 Turnover

3.5 Mn \$ (R)
Current Ratio
1.75
Acid Test Rating
0.75

Net Working Capital (December 2022)

875.456 \$
2025 Turnover
7.5-8.5 Mn \$ (F)
2028 Turnover
11.5-13.5 Mn \$ (F)

EXPORT SALES

Key Sector D&P = Diced and Paste Figs



MARKET SHARE & REVENUES

Market Share F: Forecast / R: Realized



FAIR TRADE

The firm shares weekly buy and sell prices for fair trade.

Fair Trade Web Sites:

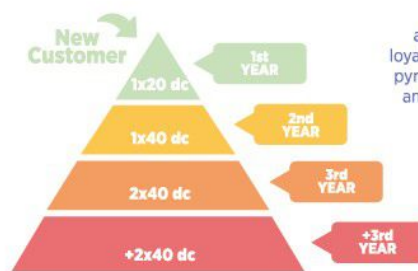
Purchase Broken Rice
www.kirikpirinc.com

Industrial Dried Figs
www.hurdaincir.com

Sales
www.figpaste.com
www.dicedfigs.com
www.pirincunu.com (Rice Flour)



CUSTOMER LOYALTY



The firm has created a portfolio pyramid for loyalty. The bottom of the pyramid belongs to older and tonnage customers.

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